

Dear _____,

I am writing you this letter to inform you about an incredible networking opportunity. When was the last time you received a business tip worth \$100, \$1,000, or even \$10,000?

If your answer is, "not recently", you've probably never heard of LeTip. After a friend of mine introduced me to LeTip and its ability to put "Dollars In Your Pocket", I realized the potential for additional revenue this networking organization had to offer business professional like myself.

Don't waste your time socializing in the hopes that a business lead will magically fall into you lap. LeTip is clearly different, and in my opinion, far more effective than any service club, chamber, or referral group I've ever encountered. Founded in 1978, LeTip has over 400 chapters throughout the United States and Canada, and is dedicated to exchanging qualified business leads amongst its members. I invite you to see for yourself.

LeTip meetings start promptly at 6:55 a.m. and end at 8:31 a.m. sharp. There are no outside speakers and conflicts of interest are disallowed; however, some occupations may have overlapping aspects. As a member, you will be given the opportunity to speak about your business, display your product or service, and discuss your company with other members (your added Sales Force).

Enclosed is a brochure on LeTip. Call me with any questions. Please understand that I am serious about this and hope you are too.

Join us for a free breakfast. We meet weekly on Thursday at 6:55 a.m. sharp at the **American Hotel** (18-20 East Main Street, Freehold, NJ 07728), and don't forget to bring at least 100 business cards. A free breakfast meeting is a great way to start the day, wouldn't you agree?

Respectfully,

P.S. Please call to let me know whether or not you will be attending.